



Pulse Digital Marketing  
Date: 19/04/2023

To,  
Mr. JJ Singh  
President OFBJP Poland & IPCCI  
Head of Gurdwara Committee, Gurdwara Sri Guru Singh Sabha, Warsaw, Poland.

**Subject: Apology letter**

Respected Mr. Singh,

We at Pulse Digital Marketing would like to extend our deepest apologies for the recent error that occurred involving an article forwarded by one of our employees which we received from Mr. Aman Sharma (Phone number: +91 7705851480) to Mr. Akhilesh Singh, without verifying its contents.

We deeply regret the potential damages to your reputation due to the said article as you have been an social activist and entrepreneur for past 30 years in Poland and also the only Indian to have received the highest honour given to any Non Polish in Poland from the ministry for his contribution to building and strengthening relations between India and Poland, to his organisation IPCCI, and Gurudwara such a pious place.

The article in question was received by us from an external source, and without thoroughly verifying its contents, we forwarded it to another person Mr. Akhilesh Singh in routine manner. We once again sincerely apologize for any embarrassment or inconvenience this may have caused, but you may rest assured that this was done without any mala-fide intent on our part.

Mr. Singh, we deeply value your contribution to the Indian Community in Poland, and we want to assure you that we take this matter very seriously and will not repeat such mistakes in the future. We are committed to continuously improving our processes and maintaining people's trust in our services. We hope that you will accept our sincere apology.

Once again, please accept our heartfelt apologies for this oversight. We appreciate your understanding and forgiveness in this matter.

Sincerely,  
Team, Pulse Digital Marketing

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**Gaurav Singh**  
Founder,  
Pulse Digital Marketing